

# Northwind Compass - Q3 launch

May 12 to May 14, 2026 · 29 messages · Exported May 15, 2026

Tuesday, May 12, 2026



**Alex Morgan** 12:14

Pulled together the Q3 launch checklist for Northwind Compass. Please review by EOD Thursday. I want to lock the timeline at the standup.



**Alex Morgan** 12:17

**Forwarded from Priya Chen**

Here is the latest demo schedule. EMEA on Friday at 14:00 UTC, NAMER at 17:00, APAC on Monday at 02:00. Sales team will be on standby for follow-up demos.

Customer demo schedule attached. EMEA slot has the most signups so far.



**Daria Klein** 12:31

Marketing assets are at 80%. Need final tagline confirmation from Tomás before I can lock the hero image.



**Tomás Ruiz** 12:34

**Re: Daria Klein**

*Marketing assets are at 80%. Need final tagline confirmation from Tomás before I can lock the hero image.*

Locked tagline: 'Find your compass.' Ready for the assets. same look as the teaser deck.



**Sam Patel** 13:08

Engineering checklist mostly green. Two open issues on the payment flow. one is a vendor 401, the other looks like an idempotency-key collision.



**Sam Patel** 13:11

Repro steps in the bug. The 401 only fires on the first request after a token rotation. second request succeeds.

[payment-flow.png \(142 KB\)](#)

2



**Alex Morgan** 13:24

**Re: Sam Patel**

*Repro steps in the bug. The 401 only fires on the first request after a token rotation. second request succeeds.*

Let's pull this into Thursday's review. Sam, can you write up the vendor 401 for the on-call doc?



**Daria Klein** 17:55

Updated mockups in the design folder. Hero, social card, and the in-product banner.

Wednesday, May 13, 2026

*Yui Tanaka was added to the chat by Alex Morgan.*



**Alex Morgan** 10:18

Welcome Yui! We're closing the loop on Q3 launch this week. Friday is demo day.



**Yui Tanaka** 11:41

Thanks. Synced with the EMEA team last night. they're keen on the demo on Friday. They asked about the pricing tier for self-serve.



**Tomás Ruiz** 12:05

Confirmed: 47 customer slots filled for Friday's demo. Six are existing accounts upgrading to the new tier.



**Noa Becker** 12:22

I have onboarding scripts ready. Where should I drop them so the demo team can review tonight?



**Alex Morgan** 12:24

**Re: Noa Becker**

*I have onboarding scripts ready. Where should I drop them so the demo team can review tonight?*

Push to the shared launch folder, sub-folder 'cs-handoff'. I'll add an index file by EOD.



**Yui Tanaka** 13:36

Sam any update on the payment flow blockers? EMEA legal wants confirmation before Friday.



**Sam Patel** 13:48

**Re: Yui Tanaka**

*Sam any update on the payment flow blockers? EMEA legal wants confirmation before Friday.*

Fixed one this morning. Second one needs a vendor patch. expecting Friday 10am UTC. Will confirm as soon as I have a build.

1



**Sam Patel** 17:02

**URGENT**

Vendor patch confirmed for Friday 10am UTC. Two engineers on standby to roll it out.

**Thursday, May 14, 2026**



**Alex Morgan** 11:00

Quick standup at 14:00. Agenda: launch readiness, last blockers, Friday demo run-through.



**Tomás Ruiz** 11:11

Will join from the road, audio only.



**Noa Becker** 12:34

Customer success scripts uploaded. Link: <https://contoso.example/cs-handoff>



**Yui Tanaka** 14:02

Can we add a slide on the EMEA pricing tier? Worth flagging the self-serve cap.



**Alex Morgan** 14:05

Re: Yui Tanaka

*Can we add a slide on the EMEA pricing tier? Worth flagging the self-serve cap.*

Yes. Daria will pull one tonight.



**Daria Klein** 14:09

On it. Will share by 22:00.



**Sam Patel** 18:31

All engineering blockers cleared as of 15:30. Vendor patch tested in staging.

3



**Alex Morgan** 20:18

Great work everyone. Friday let's ship.

1



**Yui Tanaka** 20:21

Re: Alex Morgan

*Great work everyone. Friday let's ship.*

Ready when you are.



**Daria Klein** 21:02

Pricing slide draft attached. Two variants. pick whichever lands cleaner.

[pricing-slide-v1.pdf \(88 KB\)](#)



**Tomás Ruiz** 21:11

Re: Daria Klein

*Pricing slide draft attached. Two variants. pick whichever lands cleaner.*

Variant 2. Cleaner type, the comparison row reads in one pass.



**Alex Morgan** 21:18

Agreed. Locking variant 2. Tomorrow at 10:00 UTC we roll the patch, demo at 14:00. See you all on Friday.